

# DISNEY EXPERIENCES

## FACT SHEET



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Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

Disneyland Paris has grown with its guests to become Europe's number one tourist destination. Today Disneyland Paris is a multi-day resort offering two world-class theme parks, seven themed Disney hotels, the Disney Village® entertainment complex, and one of the top integrated corporate events venues in Europe.

### DISNEYLAND PARIS

- 📍 OPENING DATE: April 12, 1992
- 📍 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- 📍 THEME PARKS: Two
- 📍 HOTELS: Seven Disney Hotels



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## OVERVIEW

### GUEST EXPERIENCE

May it be with family, friends or loved ones, there is always something unique to experience at Disneyland Paris. We continue to explore how we can evolve and enhance every aspect of the guest experience and find new ways to connect guests to the stories and characters they love most.

Disney Symphony of Colours is well underway with vibrant new experiences available until September 30. "A Million Splashes of Colour" daytime show invites guests to discover the stories of Disney Animation and Pixar, while "Disney Electrical Sky Parade" nighttime show offers synchronised drones, video projections, lights and fountains across Sleeping Beauty Castle, in a dazzling tribute to the former Main Street Electrical Parade. Starting May 25, guests are also invited to step into the topsyturvy world of Alice in Wonderland in an exclusive new stage show, "Alice & the Queen of Hearts: Back to Wonderland," that offers a modern twist on the beloved classic. This wild new original show at Walt Disney Studios Park will feature two teams in a high-energy showdown, with high-flying acrobats pushing their limits and two alternative endings decided by the audience.

The second park at Disneyland Paris is entering a new era marked by a fresh creative vision, brand-new experiences, an expansion on a never-before-seen scale and the introduction of an all-new visual identity. To celebrate this new chapter, Walt Disney Studios Park will be renamed Disney Adventure World when World of Frozen, a new immersive area dedicated to the wintry world of Walt Disney Animation Studios' "Frozen," will come to life, bordering a majestic Adventure Bay. The multi-year transformation of Disney Village also continues, with two new Disney shop concepts introduced by the end of the year – a lifestyle stop with ready-to-wear clothing, jewelry, accessories, and new collaboration pieces, and a Disney home store with a selection of accessories and Disney collectible items so that all decoration enthusiasts can enhance their home interiors.

### COMMUNITY INVOLVEMENT

Disneyland Paris is dedicated to inspiring lasting and positive change in the community. More than 1,000 Disney VoluntEARS donate their free time every year to bring joy, comfort and hope to those who need it most. The resort has hosted more than 300,000 underprivileged children and granted 20,000 children's wishes since 1992 – more than 900 wishes alone in 2023. Disney VoluntEARS have also visited 40,000 sick children in 500 hospitals in France and Europe since 1991.

### THE ENVIRONMENT

At Disneyland Paris, we believe in finding practical, realistic and effective solutions to the major challenges we face while working to limit our environmental impact. Across the region, we have proactive policies for responsible sourcing, recycling, sustainable management of our operational and construction waste, biocontrol, biomethanization, reasonable irrigation of our green spaces and more. Sustainable development will remain a top strategic priority through the reduction of emissions from our direct activities by 46.2% by 2030 and by 27.5% for our indirect activities – with a particular focus on sectors such as goods, services and catering – as well as sustainable water resources management, biodiversity conservation and development across the resort, moving toward a circular economy business model.

After several years of work, Europe's largest solar canopy plant is now fully operational. Covering the resort's main guest parking lot, it represents a standout example of the resort's commitment to environmental stewardship focusing on renewable energy. The production of renewable energy reduces the Val d'Europe territory's greenhouse gas emissions by approximately 890 tons of CO2 per year. Disneyland Paris also has its own wastewater treatment plant and other concrete actions in place, such as recycling operational costumes. Dozens of projects are being explored to make Disneyland Paris a model for future sustainable resorts.

### ECONOMIC IMPACT

As Europe's top tourist destination – with more than 375 million visits since opening, 84.5 billion euros contributed to the French economy and representing 6% of tourism revenue in France since 1992 – Disneyland Paris is both a can't-miss tourist destination and a flourishing area of economic and employment development which plays a key role in the growth of the Val d'Europe territory. With more than 9.1 billion euros in investment since 1992, the success of Disneyland Paris and Val d'Europe stems from a successful and ongoing collaboration with local communities, authorities and real estate partners.



## DISNEYLAND® PARIS THEME PARKS

### DISNEYLAND® PARK

**124 Acres, Opened: April 12, 1992**

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.®, Frontierland; Adventureland; Fantasyland and Discoveryland.

#### 🎡 ICONIC ATTRACTIONS:

*Big Thunder Mountain, Dumbo the Flying Elephant, Peter Pan's Flight, Phantom Manor, Pirates of the Caribbean and Star Wars™ Hyperspace Mountain.*

### WALT DISNEY STUDIOS® PARK

**62 Acres, Opened: March 16, 2002**

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Only in Walt Disney Studios Park can guests be shrunk to size of a rat and race around a Parisian kitchen in Ratatouille: L'Aventure Totalement Toquée de Rémy, before disappearing into a supernatural dimension at The Twilight Zone Tower of Terror™. Walt Disney Studios Park is also in the midst of a multi-year transformation and will be renamed Disney Adventure World when World of Frozen opens for guests.

#### 🎡 ICONIC ATTRACTIONS:

*Ratatouille : L'Aventure Totalement Toquée de Rémy, Crush's Coaster, RC Racer and The Twilight Zone Tower of Terror™, and Avengers Assemble: Flight Force.*

## DISNEYLAND PARIS HOTELS

The destination offers seven Disney hotels. All themed Disney hotels provide our guests with unique storytelling and a range of entertainment including live music and character meet and greets, as well as amenities like early theme park access, restaurants, boutiques and swimming pools. In 2021, Disneyland Paris introduced a reimagined Disney Hotel New York – The Art of Marvel, an immersive experience that transports guests to the action-packed world of Marvel Super Heroes. In 2024, Disneyland Hotel reopened as the very first Disney hotel to propose a five star journey celebrating Disney royalty. A new refurbishment project will also launch this year to gradually replace all Disney Davy Crockett Ranch bungalows for a modern and comfortable experience.

## OTHER FACILITIES

### DISNEY VILLAGE®

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, boutiques and 15-screen multiplex with one of the largest screens in Europe. This represents the largest entertainment complex in Île-de-France outside of Paris and is free to access. A phased transformation of Disney Village is underway to give the district a brand-new visual identity and introduce exciting new offerings into the mix. Last December, a new French Brasserie, Rosalie, opened near Lake Disney. Two new Disney shop concepts will be introduced by the end of the year – a lifestyle stop with ready-to-wear pieces and a Disney home store with a selection of accessories and Disney collectible items.

### CONVENTION FACILITIES

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft² dedicated to meetings and seminars.

### GOLF PARIS VAL D'EUROPE

Since 2022, Disneyland Paris has partnered with Resonance Golf Collection and UGolf to manage the destination's golf course. This 27-hole championship golf course comes complete with a driving range, pro shop, bar, restaurant and rental equipment.



## FACTS & FIRSTS



- Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- The founding contract for Disneyland Paris was signed between The Walt Disney Company and the French State on March 24, 1987. To mark the 30-year anniversary of the Main Agreement, former President François Hollande visited the resort in February 2017.
- Disneyland Paris generated 63,000 direct, indirect, and induced jobs in 2019.
- Collectively, Disneyland Paris Cast Members come from 124 countries, speak 20 languages and represent 500 job types.
- Disneyland Paris is one of Europe's richest gardens, with around 33,000 trees and 450,000 shrubs.



- With more than 375 million visits since its opening in 1992, the number one tourist destination in Europe attracts tourists from all countries, especially France, the United Kingdom, Spain, the Netherlands, Belgium, Germany and Italy.
- The phased construction of the largest solar canopy plant in Europe, in collaboration with French company Urbasolar Group through a co-investment, was completed at the end of 2023. The production of renewable energy reduces the Val d'Europe territory's greenhouse gas emissions by approximately 890 tons of CO2 per year.
- A 2 billion euro investment plan is underway at Disneyland Paris, including a transformation of Walt Disney Studios Park, adding three new themed areas with attractions, shops, restaurants and live entertainment experiences. To celebrate this new chapter, the park will be renamed Disney Adventure World when World of Frozen opens.
- Real Estate Development by Euro Disney is the property division of the Euro Disney group in charge of tourism and urban development for the Val d'Europe area. The result of a unique cooperation in France, Val d'Europe is part of a public interest project which aims to achieve the combined development – over 2,118 hectares – of Europe's number one tourist destination and the territory surrounding Val d'Europe as a dynamic urban and economic center.