

# DISNEY PARKS, EXPERIENCES AND PRODUCTS

## FACT SHEET



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Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

Disneyland Paris has grown with its guests to become Europe's number one tourist destination. Today Disneyland Paris is a multi-day resort offering two world-class theme parks, six themed Disney hotels, two Disney Nature Resorts, a 27-hole golf course, the Disney Village® entertainment complex, and Europe's largest integrated corporate events venue.

### DISNEYLAND PARIS

- 🍀 OPENING DATE: April 12, 1992
- 🍀 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- 🍀 LAND AREA: More than 2230 hectares (more than 5500 acres)
- 🍀 THEME PARKS: Two
- 🍀 DISNEY HOTELS: Six 🍀 DISNEY NATURE RESORTS: Two
- 🍀 WORKFORCE: More than 16,000 Cast Members



## OVERVIEW

### GUEST EXPERIENCE

May it be with family, friends or loved ones, there is always something unique to experience at Disneyland Paris®.

In 2019, new and returning seasonal offerings created even more magical experiences for guests! The return of Marvel Summer of Super Heroes at Walt Disney Studios Park saw the arrival of Groot and Captain Marvel, as well as thrilling shows and experiences featuring Spider-Man, Iron Man, Captain America and more. Guests also experienced Legends of the Force: A Celebration of *Star Wars* with a spectacular lineup of entertainment and the first encounters with Chewbacca.

An entirely new season – The Lion King & Jungle Festival – launched at Disneyland Paris on June 30, inviting guests to pounce to the beat of the Pride Lands and feel the rhythm of an all-swinging, all-dancing habitat as new shows and immersive experiences add the wildest of twists to two classic Disney masterpieces.

In summer 2020, Disneyland Paris will re-open Disney's Hotel New York – The Art of Marvel, which will be the very first hotel dedicated entirely to the celebration of Marvel art.

Walt Disney Studios Park is also undergoing a major transformation that will add three new areas based on Marvel, Frozen and *Star Wars*, along with new attractions, shops, restaurants and live entertainment experiences.

### COMMUNITY INVOLVEMENT

Disneyland Paris is dedicated to inspiring lasting and positive change in the community, including championing the well-being of children. That community support is most visible through the Disney VoluntEARS program, a company-sponsored initiative supporting employee volunteerism. In 2018, more than 1,000 Disney VoluntEARS donated 9,362.5 hours of their time to the community. They took part in more than 1,800 different activities, including welcoming children to the parks and hosting activities in partnership with various associations and running awareness-raising events for the environment. The Disney VoluntEARS are also involved in major solidarity events designed to raise awareness and funds for important local and national causes.

### THE ENVIRONMENT

Disneyland Paris works towards striking a sustainable balance between protecting the environment and growing its business. Its long-term goal is to set the standard in sustainability for companies in the European leisure and tourism industry. The cornerstones of this approach are conserving water, energy and ecosystems; reducing waste and greenhouse gas emissions; and inspiring others to take action for the environment.

The resort is the first European theme park to feature its own water treatment station, which produces over 528,000 US gallons of clean recycled water per day used to water plants, fill decorative pools and clean roads.

Efforts to manage the resort's impact and inspire its guests to help preserve the planet's resources go beyond water use. Villages Nature Paris is entirely heated by natural geothermal energy and focuses on encouraging harmony between humankind and nature. Disneyland Paris also celebrates biodiversity and vegetation on-site, such as the bee hives at Disney's Davy Crockett Ranch, and "Le Potager de Rémy" vegetable garden at Disney's Hotel Cheyenne.

As part of The Walt Disney Company's commitment to reduce single-use plastic waste, Disneyland Paris replaced plastic straws and stirrers in spring 2019 with 100 percent biodegradable paper straws earlier this year, which are distributed by guest request. Reusable shopping bags made out of 80 percent recycled plastic fibers have also been introduced in all shops throughout the resort.

### ECONOMIC IMPACT

Disneyland Paris is committed to having a positive social and economic impact on its community. In 2017, Disneyland Paris and French public authorities presented the results of a study on the social and economic impact and contribution to tourism of Disneyland Paris over its 25 years. The destination has created more than 56,000 direct, indirect and induced jobs. Furthermore, between 1992 and 2017, the destination generated €68 billion of added value for the French Government and €7.1 billion in taxes paid. Disneyland Paris represents an impressive economic investment as each Euro invested by the state generates €11.4 in private investment.



## DISNEYLAND® PARIS THEME PARKS

### DISNEYLAND® PARK

124 Acres, Opened: April 12, 1992

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.®; Frontierland; Adventureland; Fantasyland and Discoveryland.

#### 👤 ICONIC ATTRACTIONS:

*Big Thunder Mountain, Buzz Lightyear Laser Blast, Indiana Jones™ and the Temple of Peril, Peter Pan's Flight, Phantom Manor, Pirates of the Caribbean and Star Wars™ Hyperspace Mountain.*

### WALT DISNEY STUDIOS® PARK

62 Acres, Opened: March 16, 2002

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Only in Walt Disney Studios Park can guests be shrunk to size of a rat and race around a Parisian kitchen in *Ratatouille : L'Aventure Totale de Rémy*, before disappearing into a supernatural dimension at *The Twilight Zone Tower of Terror™*.

#### 👤 ICONIC ATTRACTIONS:

*Ratatouille : L'Aventure Totale de Rémy, Crush's Coaster, Toy Story Playland and The Twilight Zone Tower of Terror™.*

## DISNEYLAND PARIS HOTELS

The destination offers six themed Disney Hotels and two Disney Nature Resorts with a total capacity of more than 5,800 rooms. All themed Disney Hotels provide our guests with unique storytelling and a range of entertainment including live music and character meet and greets, as well as amenities like early theme park access, restaurants, boutiques and swimming pools.

Disneyland Paris recently began the refurbishment for the reimagining of Disney's Hotel New York – The Art of Marvel, an immersive experience that will transport guests to the action-packed world of Marvel Super Heroes from Summer 2020.

## OTHER FACILITIES

### DISNEY VILLAGE®

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, 7 boutiques and 15-screen multiplex (with one of the largest screens in Europe). This free-entrance venue (516,000 ft²) is the largest entertainment complex in Île-de-France outside of Paris. In December 2016, Disney Village welcomed a new restaurant serving fresh Italian food, Vapiano. In spring 2017, the popular burger joint Five Guys opened its doors at Disney Village, bringing the total number of dining options to 15.

### CONVENTION FACILITIES

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft² dedicated to meetings and seminars.

### GOLF DISNEYLAND®

This 27-hole championship golf course comes complete with a driving range, pro shop, bar/restaurant and rental equipment. Golf Disneyland welcomed the Junior Ryder Cup in 2018.



## FACTS & FIRSTS



- Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- The founding contract for Disneyland® Paris was signed between The Walt Disney Company and the French State on March 24, 1987. To mark the 30-year anniversary of this Agreement, former President François Hollande visited the resort in February 2017.
- The Euro Disney group is the largest single-site employer in France, with 16,000 employees. It generates 56,000 direct, indirect, and induced jobs yearly.
- Collectively, Disneyland Paris Cast Members come from over 120 countries, speak 20 languages and represent 500 job classifications.
- Disneyland Paris is one of Europe's richest gardens, with around 35,000 trees and 450,000 shrubs.



- As Europe's number one tourist destination, Disneyland Paris has had more than 320 million visits since 1992 from across France, the United Kingdom, Spain, the Netherlands, Belgium, Germany, Italy and more.
- Around 20 million meals are served at Disneyland Paris each year.
- In October 2017, Villages Nature Paris opened just six kilometers away from Disneyland Paris, co-developed by Euro Disney S.C.A and Pierre & Vacances-Center Parcs since 2003. This premium sustainable destination is unlike any other in Europe, with five interactive universes and nearly 900 apartment- and cottage-style accommodations on close to 300 acres for a one-of-a-kind vacation experience.
- In February 2018, The Walt Disney Company announced a €2 billion investment plan for Disneyland Paris. The new development will include a transformation of Walt Disney Studios Park, adding three new areas based on Marvel, *Frozen* and *Star Wars*, along with new attractions and live entertainment experiences.
- *The Lion King: Rhythms of the Pride Lands* show took more than 200 people a span of two and a half years to bring to life – with singers, dancers, acrobats and drummers from 11 nationalities performing on the largest stage ever build at the resort – as part of *The Lion King & Jungle Festival*, a vibrant season at Disneyland Paris from 30 June to 22 September 2019.