

1 000 children from Parisian day-care centres Invited by the city of Paris and Disneyland Paris

Marne-la-Vallée 22 July 2015 – Disneyland Paris welcomed Anne Hidalgo, the Mayor of Paris, on 22 July. She was accompanied by a group of 200 children from the capital's day care centres. Between 20 and 24 July, 1 000 children from Parisian day care centres are invited to experience a day of magic in Europe's number one tourist destination.

During her visit Anne Hidalgo was able to discover the backstage of the magic and of the various roles at Disneyland Paris. A year ago the Mayor of Paris inaugurated the new universe dedicated to *Ratatouille* in the Walt Disney Studios Park. This second visit by Ms. Hidalgo underscores the strong links between the capital and Disneyland Paris, the common will to enhance the attraction of the Paris destination as well as to work in favour of employment and training for young people.

The Euro Disney group, which operates Disneyland Paris, plays a major role for employment in the Ile-de-France region and it drives a proactive and responsible policy that contributes both to the quantity and the quality of employment. It offers its employees true lasting careers and ensures the professionalization of its jobs. Europe's number one tourist destination employs 15 000 persons on its site, and since it opened it has participated to the creation of 55 000 direct, indirect or induced jobs. In spite of the employment situation in Europe, recruitment has been on going with 7 620 contracts signed in 2014 of which 1 366 are open end work contracts. In 10 years the group's global staff has increased by over 18%.

At the end of 2013, the group signed the intergenerational agreement aimed at favouring the employment of persons under the age of 26, as well as of seniors, to encourage the transfer of knowledge and know-how. Since then the proportion of employees who alternate their work with their studies has gone up 76%. At the end of 2014, the group had 552 students with work and study alternating contracts and it intends to continue on this path to reach its objective of 5% alternating students in its teams by the end of 2015. Each year the group recruits an average of approximately 15% of the apprentices and students on work / study contracts at the end of these contracts. They then evolve inside the company, such as Christophe Davoine, Assistant Manager Bar at the New York City Bar (Disney's Hotel New York®). He is a perfect example of the lasting professional experiences employees can have at Disneyland Paris. His career has been very promising and the young barman who started as an apprentice at Disneyland Paris was named "Best Artisan in France" (Meilleur Ouvrier de France) in the barman category on 4 February this year.

Anne Hidalgo paid tribute to this commitment in favour of employment and the economic dynamism of the Paris region. The Mayor of Paris announced her intention to maintain and reinforce relations between Paris and Disneyland Paris. They wish to work together, both on the power Paris and France have to attract tourists and on employment, as the destination is a real pool for employment and training for young residents from the capital.



About Disneyland Paris

Disneyland Paris is Europe's leading tourist destination, with close to 300 million visits since its opening in 1992, and around 15,000 Cast Members working onsite. There are over 500 different job classifications, and the employees collectively represent more than 100 nationalities and speak 20 languages. Disneyland Paris is the number one private employer of its home region (Seine-et-Marne) and the number one single-site employer in the whole of France. In addition to its direct jobs, Disneyland Paris has a significant economic impact with its activity generating 56,000 direct and indirect jobs in France.

About the Euro Disney S.C.A. group

The group operates Disneyland® Paris which includes Disneyland® Park, Walt Disney Studios® Park and seven themed hotels with a joint capacity of 5,800 rooms (not including the 2,300 on-site hotel rooms operated by third-party partners). The group also operates two convention centres, the Disney® Village entertainment complex and a 27-hole golf course. Activities of the group also include developing the 2,230-hectare site, half of which remains undeveloped. Shares in Euro Disney S.C.A. are listed and traded on NYSE Euronext Paris.



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