

- Villages Nature is a unique, nature-centric vacation experience, close to a major metropolitan area, easy to get to by air, train or car and firmly committed to a transition towards sustainable tourism. It will be a leading example of sustainable tourism and vacation practices that minimize the environmental impact and carbon footprint of tourism development providing a unique getaway destination for everyone seeking to connect with nature in an eco-friendly context. On account of its location near Paris and Disneyland Paris, Villages Nature provides a wealth of opportunities for holiday and relaxation just steps away from two major tourist hubs.
- Its Charter of Commitment is guided, both at the development stage and in tourism operations, by a “Sustainable Action Plan” that strives to minimize the destination’s ecological footprint through 10 measurable target areas: zero carbon; waste management; sustainable transport; water management; sustainable and local construction materials; protection of biodiversity; local and sustainable food; economic growth and fair trade; quality of life and wellness; culture and heritage. This is the first time a major tourist destination in Europe has sought to harness the power of nature directly to reduce its carbon footprint.
- Surrounded by multiple lakes, abundant forest and large landscaped areas, the site not only fits into the eco-tourism concept and maximizes the interaction with nature, but it also provides a deep geothermal energy resource from which Villages Nature can be powered. VN is also located 32 km (20 mi) east of Paris in Seine-et-Marne and partly set in the footprint of Sector IV of Marne-la-Vallée/Val d’Europe, the urban area that has been developed around Disneyland Paris. Its central location makes the site easily accessible from all major Western European cities, as the infrastructure (roads, airport connections, high speed trains and local trains) have been developed over the last 20 years.
- The majority of the investment funding required will be provided by external individual and institutional investors purchasing the housing units and facilities. The standard PV financing model, on which this project is based, requires only a limited amount of capital investment from the partners.
- Villages Nature represents a 50%/ 50% joint venture with PV. Villages Nature has been accounted for under an equity basis since its inception in 2010. We continue to evaluate all financial and accounting implications as required under French GAAP and IFRS.