

Disneyland Paris reaches out to European students for the Challenge du Monde des Grandes Ecoles et des Universités, (the World Challenge of Higher Institutions of learning and Universities) at Stade Charléty in Paris

Marne-la-Vallée, 23 May 2014 – For the second time, Disneyland® Paris will participate in the Challenge du Monde des Grandes Ecoles et des Universités. This is a unique opportunity for students from some ten different countries to meet the DLP Cast Members (employees) in an original setting where sports and recruitment are combined. The company can also seize this moment to present the many jobs and careers that are open to all candidates who wish to integrate the team of Europe's number one tourist destination and to make them aware of disabilities.

By taking part in this original sports event Disneyland Paris reaffirms its commitment to the future of the young generation and once again proves the importance the company gives to recruiting new talents. This combination of sports event and professional encounters allows young job-searchers to meet Cast Members from Disneyland Paris and to exchange thoughts with them in a relaxed environment.

"It is practically second nature to us to convey messages through unexpected events such as a sports encounter like the Challenge." The easy-going atmosphere allows candidates to show the better side of themselves given the absence of the formal constraints that prevail during a recruitment session", Daniel Dreux, Vice President, Human Resources, explains. Disneyland Paris signs nearly 8 000 work contracts per year, and as an employer it aims not only to set itself as an example but to always be innovating as well.

Making dreams come true is a real job with R2D2!

'Making dreams come true is a real job'. With this message at the heart of its employer brand Disneyland Paris wishes to share the ambitions of its teams on a daily basis and attract the future talents who in turn will bring the Disney magic to life. Some one hundred Cast Members will participate in the Challenge, and they each want to share their professional experience. But not only: they are also coming to win the sports events!

The dream can become a reality for young children as well: R2D2, their hero and the droid in Star Wars will be present at the event. What better ambassador for the Disney engineering and innovation jobs. By taking part in this unique outing the company wishes to show the technical jobs they offer, which require very high levels of expertise.

A lasting commitment in favour of employment and diversity

The Cast Members themselves will be the living proof of the rich work environment at Disneyland Paris, as well as the diversity of its organisation with nearly 500 job classifications, 100 nationalities and 20 languages spoken by its 15 000 Cast Members.

The Mission Handicap team will be with the recruiters to inform the young candidates on the work conditions of the 602 disabled Cast Members.



About Disneyland Paris

Disneyland Paris is Europe's leading tourist destination, with more than 275 million visits since its opening in 1992, and over 15,000 Cast Members working on site. Its employees perform more than 500 different roles, represent more than 100 nationalities and speak 20 languages. Disneyland Paris is the number one private employer of its home region (Seine-et-Marne) and the number one single-site employer in France. In addition to its direct jobs, Disneyland Paris has a significant economic impact on the Seine-et-Marne and the Ile de France region as well. Its activity generates 56,000 direct and indirect jobs in France.

For more information, please visit: <http://corporate.disneylandparis.com>

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