

The Euro Disney group launches its fifth generation of NQT coaches

The Euro Disney group is celebrating the fifth anniversary of its partnership with the NQT¹ association by welcoming a new group of youngsters and in-house coaches. This reaffirms their commitment to equal opportunities and professional integration for graduates.

Marne-la-Vallée, 17 April 2014 – At the launch of the NQT 2014 coaching programme will be Daniel Dreux (Vice President, Human Resources for the Euro Disney group), Yazid Chir and Raynald Rimbault (co-founders of NQT and respectively the President and Vice President), **as well as around 20 volunteer coaches in management positions**. This will be an opportunity for the future coaches and youngsters to touch base and chat about their experiences, before starting a year in which the graduates will be accompanied in their job search.

"Our values are shared by NQT, and we'd both like to see everyone given the same chance to get a permanent job that's in line with their qualifications. This is the fifth year that we've partnered with NQT, and that again proves our group's concrete and daily commitment to diversity and equality," stated Daniel Dreux, Vice President Human Resources for the Euro Disney group.

In five years, **26 Euro Disney coaches** have accompanied **79 young graduates**² - with **48 having gone on to find jobs** in line with their qualifications. The group also regularly organises **graduate workshops** focusing on tools for finding work, as well as organising opportunities to **learn about different professions** from within the group.

NQT helps young graduates **get a foot on the career ladder**. It offers a **unique and innovative partnership system that pairs local corporate executives/leaders who are both active and experienced, with young graduates** (BAC+4 or more) from priority or socially disadvantaged neighbourhoods. Since January 2014, the association has also been accompanying young graduates (BAC+3 or more) in other rural areas (primarily outside of greater Paris). The association aims to help accompany 5,000 young graduates in 2014.

In January 2014, in recognition for its activity, NQT was awarded the status of **association d'intérêt général** [in the common good].

On a national level, **more than 20,305 young graduates** have been enrolled in the programme since its launch in 2006. Support has been offered by **5,220 coaches** and **760 partners** (companies, institutions, federations, universities, etc.).

¹ Formerly *Nos quartiers ont des Talents*

² BAC +4 minimum

About the Euro Disney S.C.A. group

The group operates Disneyland® Paris which includes Disneyland® Park, Walt Disney Studios® Park and seven themed hotels with a joint capacity of 5,800 rooms (not including the 2,300 on-site hotel rooms operated by third-party partners). The group also operates two convention centres, the Disney® Village entertainment complex and a 27-hole golf course. Activities of the group also include developing the 2,230-hectare site, half of which remains undeveloped. Shares in Euro Disney S.C.A. are listed and traded on NYSE Euronext Paris.

For more information, please visit: <http://corporate.disneylandparis.com> Discover www.disneylandparis-generations.com



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About NQT

The association NQT has become a key force in giving recognition to young graduates from priority districts, from rural development areas or from disadvantaged social backgrounds. The local experiment was developed in Seine-Saint-Denis and went on to become an association with the same name in 2006. It now covers all the Ile-de-France region, as well as the Rhône-Alpes, Midi-Pyrénées, Aquitaine, PACA, Nord-Pas-de-Calais, Picardie and Poitou-Charentes regions, and the departments of Mayenne, la Réunion, Guadeloupe and Martinique. NQT offers invaluable help by accompanying the graduates through a coaching system with the support of partners, universities and companies.

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