

## Best bar teams in the Paris area meet for the 15<sup>th</sup> annual Shaker Challenge

Marne-la-Vallée, 1 April 2014 — Disneyland® Paris has just begun its 15<sup>th</sup> annual Shaker Challenge and, for the first time, the competition (hosted and founded by the resort) is open to bar staff from some of Paris's most prestigious hotels.

The rounds at this year's challenge include the "5-star Parisian exhibition" which brings together leading menu items presented by top bar staff from hotels including Le Bristol Paris, the Four Seasons Hotel George V Paris, Fouquet's Barrière Paris, Le Prince de Galles, Hôtel Raphaël and Sofitel Paris Le Faubourg.

These competitors will go head to head with staff from the Disneyland® Hotel.

This fifteenth annual event also involves more than **100 Cast Members** from Disneyland Paris hotels and their partner establishments (bar staff, chefs and waiters/waitresses). These internal challenges will enable competitors to demonstrate their skills to a jury of professionals including holders of the title, *Meilleurs Ouvriers de France* [a top French craftsman/woman]: Michel Roth (head chef at the Paris Ritz Hotel), Jacques Henrio (caterer/butcher); Jean François Girardin (Paris Ritz Hotel); and the renowned Michel Grobon (member of the *Académie Culinaire de France*).

### A competition to showcase and reward talent

Created in 1996, the Shaker Challenge has become an unmissable event for staff at Europe's number one tourist destination. Initially only open to bar staff, the challenge's success led to it being opened to kitchen staff and, for the first time this year, to waiters and waitresses.

Each annual Shaker Challenge is unique, with different competitions introduced for creating cocktails, bite-sized *hors d'œuvres*, and even a "Wine Experience" (new for 2014). The objective of all these competitions, which call upon theoretical and practical skills, is to highlight competitors' talents and imagination.

"Each new Shaker Challenge event offers our Cast Members an opportunity to showcase their talents and to excel. Widening the scope of the competition to include waiters and waitresses illustrates a desire to highlight all catering professions," explains René Delvincourt, organiser and founder of the Disneyland Paris Shaker Challenge.

This competition also represents a professional springboard for staff who, after the challenge, may be selected to take part in other prestigious events such as the Scott Cup, the *Concours National de Meilleur Barman de France* and even the *Grand Prix Bacardi Martini France*®.



## **About Disneyland Paris**

Disneyland Paris is Europe's leading tourist destination, with more than 275 million visits since its opening in 1992, and over 15,000 Cast Members working onsite. Its employees perform more than 500 different roles positions and professions, represent more than 100 nationalities and speak 20 languages. Disneyland Paris is the number one private employer of its home region (Seine-et-Marne) and the number one single-site employer in the whole of France. In addition to its direct jobs, Disneyland Paris has a significant economic impact with its activity generating 56,000 direct and indirect jobs in France.

For more information, please visit: <http://corporate.disneylandparis.com>

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## **Press contact**

Elisabetta Marigliano

[elisabetta.marigliano@disney.com](mailto:elisabetta.marigliano@disney.com)

Tel.: +33 (0)1 64 74 59 50/(0)6 76 85 97 94