

CONSULTATION REPORT
SUMMARY FOR PUBLIC CONSUMPTION

**PLANNED EXPANSION
OF WALT DISNEY
STUDIOS**



MARNE LA VALLÉE
EPAFRANCE



1 **PLANNED EXPANSION OF WALT DISNEY STUDIOS**

PROJECT DESCRIPTION

On 27 February 2018, The Walt Disney Company announced a major investment plan for Disneyland Paris over a number of years. The plan mainly refers to changes to Walt Disney Studios Park, renovating the existing Park with a “Marvel” area installations and expanding the Walt Disney Studios Park for creating new attractions, stores and restaurants for the “Frozen” and “Star Wars” areas.

Walt Disney Studios and any development plans for the sector, EPAFrance is therefore the contracting authority for any secondary infrastructures associated with the project. It is also responsible for adherence to public procedures affecting the project and the sale of the land required for the project to Euro Disney.

LOCATION

The plan to expand Walt Disney Studios is for a location right next to the current Park, currently owned by the Etablissement Public d’Aménagement de la Ville Nouvelle de Marne (EPAFrance) and to be acquired by Euro Disney as per the agreements already concluded with the public authorities at the beginning of the Disney project.

PROJECT OWNERS

The project is led by:

- Euro Disney Associés SAS, in charge of the operation of Disneyland Paris and Walt Disney Studios and tourism and real estate development of the surrounding area;
- EPAFrance, public sector planner for sector IV of Marne-la-Vallée where the expansion of Walt Disney Studios is planned.

Euro Disney and EPAFrance are tourism and urban development partners for Val d’Europe. With regard to the expansion of

2 **PRIOR CONSULTATION**

WHY?

Any construction project at a certain investment level is subject to a public consultation procedure. This is known as prior consultation in this instance.

In the spirit of partnership and openness driving the project owners, this consultation is aimed at informing those affected by and/or interested in the project and encouraging their participation and the inclusion of any proposals they might have during the consultation procedure.

Groupe Euro Disney and EPAFrance have specific requirements for the contribution of local stakeholders and the public in the following areas:

- Creation of infrastructures relating to the expansion project
- Identification of potential for improvement and consolidation for the seamless integration of the tourist destination with the downtown Val d'Europe area.

HOW TO PARTICIPATE

The prior consultation is for residents, communities close to the project and in a more general way population from the Val d'Europe Agglomération and the neighbouring municipality of Montévrain.

DO YOU BELONG TO ONE OF THESE PRIORITY AUDIENCES?

A bus tour will offer initial information and give local residents the opportunity to ask questions about the plans to expand Walt Disney Studios. Go to one of the multiple special local stops between 12 and 22 October 2018.

- October 12 from 8 am to 12:30 pm - Bailly-Romainvilliers - CCI77 carpark
- October 12th from 4 pm to 7 pm - Bailly-Romainvilliers - Place de l'Hôtel de Ville
- October 13, from 8 am to 3 pm - Magny-le-Hongre - Place du marché
- October 14th from 10 am to 7 pm – Serris - Parking Val d'Europe
- October 15 from 8 am to 8 pm – Serris - Place d'Arianne*
- October 16 from 11 am to 8 pm – Chessy - Gaïus school
- October 17 from 1 pm to 7 pm – Coupvray - Carrefour market carpark
- October 19 from 8 am to 8 pm – Chessy - Studio District, Place octogonale
- October 20 from 10 am to 6 pm – Montévrain - Clos du chêne carpark
- October 21 from 10 am to 12:30 pm - Villeneuve-le-Comte - Place de la salle des fêtes
- October 21 from 4 pm to 7 pm - Villeneuve-Saint-Denis - Les Grands Prés school
- October 22 from 8 am to 6 pm - Chessy, Disneyland Paris – Baloo building (for Disneyland Paris Cast Members only)

*subject to confirmation



THREE THEMATIC PUBLIC MEETINGS HAVE BEEN ORGANISED:

Date	Location	Theme
Tuesday 06 November 2018 from 6.30 p.m.	at the offices of Val d'Europe Agglomération Château de Chessy, BP 40 – Chessy, 77 701 Marne-la-Vallée Cedex 4	Aims and expected benefits for the attraction of the area
Wednesday 14 November 2018 from 6.30 p.m.	at Chessy, Groupe scolaire Tournesol, Salle Eléonore 4 rue du Bois de Paris, 77 700 Chessy	Good neighbour relations with regard to the new facilities, environmental protection and natural resources management
Thursday 22 November 2018 from 6.30 p.m.	at Serris, Médiathèque du Val d'Europe 2 place d'Ariane, 77 700 Serris	Management of the construction phase and potential new public facilities

→ A topic-based workshop with students from the Université Paris-Est Marne-la-Vallée on the area's tourism attraction.

Disney Park visitors and other parties interested in the project will be able to participate via a special web page <http://disneylandparis-news.com/concertationwds/> and on-line questionnaire.

3 PROJECT MOTIVATION

STRATEGIC PROJECT FOR DISNEY PARKS AND THE LOCAL AREA

The expansion of Walt Disney Studios is part of overall plans to continue the tourism and economic development led by Euro Disney, consolidating business activity. The idea behind the expansion is to enhance the Park that was built back in 2002, improving what is offered to visitors. The prospective attractions and entertainment are aimed at increasing visitor satisfaction, offering them a more all-around experience and longer stays by increasing capacity. Studies are underway to measure the expected increase of traffic with the expansion of Walt Disney Studios. Currently the Disney Parks welcome on average around 15 million visitors a year. The project is also designed to integrate with its environment - coming under the programme agreed in 1987 which define five major ultimate goals:

- Double theme park visitor capacity
- Triple hotel accommodation capacity
- Develop sustainable tourism
- Continue residential and economic development of Val d'Europe
- Ensure split access to Val d'Europe with two separate access roads – one for tourist traffic (East) taking people straight to the Disney parking and the other route for urban traffic (West).

PURSUIT OF MAJOR SOCIO-ECONOMIC BENEFITS

The economic and social development of the area where the tourism destination is located is key to the strategy of Euro Disney. As has always been the case since it was first created, Euro Disney will be calling upon numerous local, national and international suppliers to implement and

ultimately run the project. The company currently works with 3,000 suppliers and has spent over 13.7 billion euros - 82.3% of that total in France. Spending has been spread across local providers in Île-de-France to approximately 70%, elsewhere in France to approximately 12.8 % and imports to approximately 17.7 %.

The expansion of Walt Disney Studios is part of a virtuous dynamic triggered over thirty years ago. The project will have a beneficial effect on employment in both the construction and the operation phase. Studies are underway to estimate growth in workforce requirements between now and project delivery 2025. In any event, many different trades will be required during the construction phase, and this will have a positive effect on nearby businesses, bringing additional customers to the area. The project is also in a ZAC (Integrated Development Zone) designed to accommodate new populations, supporting employment rates in the municipalities in question and boosting public services in the area.

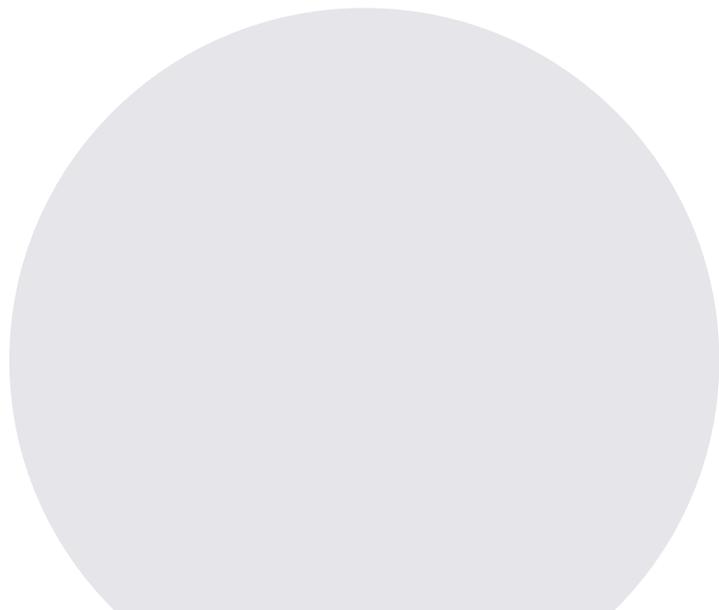


A PROJECT DESIGNED WITH SUSTAINABLE DEVELOPMENT IN MIND

The regional planning tools used for the tourism and urban development of Val d'Europe, going back thirty years, offer a range of measures for supporting the Walt Disney Studios expansion plan: highway infrastructure, public transport and accessibility, plus rainwater management with the development of drainage areas, and bunds close to the Parks to reduce potential noise and create a pleasant landscape for Val d'Europe residents.

Euro Disney is committed to sustainable development in the area, and this has been part of the expansion project from the very beginning. This includes the geothermic network for Villages Nature Paris, recently linked to the Parks, and the plan for photovoltaic shelters currently under review, aimed at increasing the percentage of renewable energy consumed for running the tourism destination.

The water treatment plant built by Euro Disney, in service since 2013, allows the recycling of wastewater to reuse it for the parks needs.



4 PROVISIONAL TIMETABLE

The timetable for the expansion project to include the new “Frozen” and “Star Wars” lands and lake area is divided into four phases: analysis, administrative procedures, construction work and commissioning. Work is currently scheduled to start in December 2019, with a view to completing the expansion in 2025.



KEY FACTS AND FIGURES

15 MILLION VISITORS per year (on average) to Disneyland Paris

25 MILLION VISITORS per year (cumulative total) to business destinations in Val d’Europe

35,000 JOBS for 35,000 residents currently in Val d’Europe – ultimately 60,000 jobs for 60,000 residents

AN AVERAGE OF 16,000 EMPLOYEES at Disneyland Paris – 56,000 direct and indirect jobs generated outside the Parks every year

1 JOB at Disneyland Paris generates an average of 2.79 jobs outside our parks

7% OF ALL RETAIL employees in the department

4.5% OF ALL JOBS in Seine-et-Marne

2 BILLION EUROS INVESTED by The Walt Disney Company in the renovation and extension of Walt Disney Studios

AROUND 31 HECTARES of land to be acquired from EPAFrance to create the extension

AROUND 8 HECTARES just for personnel (Backstage areas)